


Sub- County Agent form

Tree Food Systems			P.O.BOX 51112-00200 Nairobi, Kenya
<ul style="list-style-type: none"> • County • Ward 		Sub county	Name of your town ship
Gender	Male	Female	
Year of birth		Tribe	
Contact phone 1	WhatsApp number		
Contact phone 2			
Passport photo			ID Number
			Or Passport number
Email			
	Preferable someone with experience in Agriculture / extension services		
	Attach a photocopy of your ID		
Any work experience in extension services			
Education level			
Year	School		Certification
Registration fee	KES 500	For our budge	Tree Food System: Paybill: 247247 (+254) 0723 238 416
	Transaction code		
Date Submitted			
Fill the form and email to us	Email: kenyatreefoodsystems@gmail.com 0739 688 217		Signature:

All agents / director on your whatsapp number; you must put your passport photo

Part of the work to be undertaken by sub- county agent

- To reach out to farmers and recruit them into our program
- Encourage farmers to form groups and acquire a paybill number
- Educate farmers of the importance of joining the digital market platform
- To register farmers into our online Market platform
- To over see all farming groups linked to us at the sub- county level
- Will oversee and manage sub county level aggregation center points to be established
- To inform farmers on banned pesticides and herbicides and see they are not in use in the farms
- To support farmers to bring their produce at the aggregation center points
- To coordinate seed centers at the aggregation center points and see only certified seeds reach farmers
- To oversee all food order requested by consumers in urban towns are sent on time
- To manage and coordinate the courier services from the aggregation center points
- To work with the lab technician at the aggregation center point by confirming clean foods
- To manage all food stores and cold rooms at the aggregation center points are in good conditions
- To keep data of all farmers at the sub- county level with their food categories
- To oversee value addition projects to be implemented
- To liaise with urban and peri- urban food centers for delivery of Toxin free foods from our farmers
- To oversee any construction work to be done
- To acquire all required licenses to make farm work
- Liaise with the ICT teams for the county
- Recommend what need done
- To advice farmers on any policy change, from county government or National Government
- To develop monthly reports on project progress and sent reports to the head-office
- Among others

Payment:

Starts with recruitment commissions

- For every farmer you recruit and pays the annual fee of KSH 2,000 on this platform KSH 200 will go to the agent
- For every group you register on the platform who pays KES 3,000 the annual fee KSH 300 will go to the agent
- Once urban consumers begin to buy directly to farmers A salary will start
- Once a salary starts all commissions from farmer's registration stops
- other allowances and benefits shall follow
- Letters of appoints shall be issued
- You will be appointed as the Project Director at the sub- county level

Projected work to be done at the sub county level through aggregation center points

Kenya has 7.5 Million small-scale farmers, when the total register with KSH 2,000 we will generate KES 15 Billion annually ½ of it almost KSH 7.5 Billion will be given as grants to develop aggregation center points and other work annually

5 acres' land will be bought in each sub- county where the aggregation center points will be developed

Will purchase vehicles to enable farmers ferry foods to far markets

Other funds will be given to farmers in Sacco to start value addition at the sub- county level

The picture below illustrates some of the products to be developed at the aggregation center points

Money to be generated from urban consumers

After we manage to control Toxins in the food system from the sub county level by cutting the flow of banned pesticides and herbicides,

Over 20 Million urban and peri-urban consumers will join our platform to purchase directly from rural farmers,

Each doing an annual payment of KSH 1,500 we will generate KSH 30 Billion, that fund will build new Food outlets across Kenya to accommodate foods from farmers free from any toxins

Donor funding

A lot of money has been poured in Kenya to support rural farmers, but as long as we don't build a market platform, all donor funding coming to Kenya, will keep benefiting a few people, while farmers grow poorer, and some like so, the farmers have become a cash cow for them, it is time we all united to put our efforts to where we are support so the farming system may benefit the farmer and the consumer.

The Aggregation center point to occupy 5 acres & to have the following



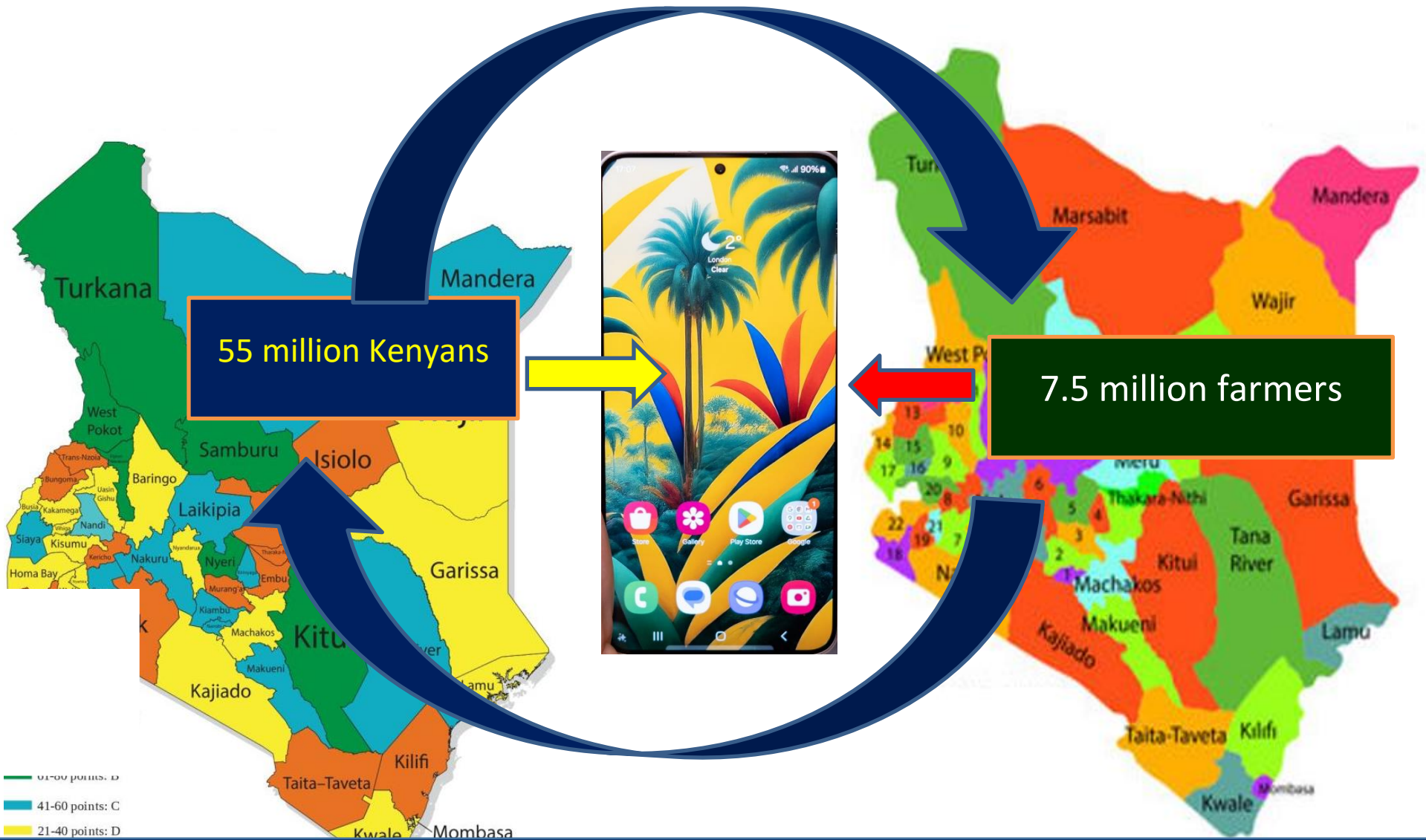
1 Crop officer office
farmer's extension services

1 Animal health officer
standby to assist farmers



KES 175 Million investment

Our target: to Load all farmers in Kenya counties on the digital platform



**Through our digital market platform food will drop by 50% in the city
and cash to double for rural farmers**